

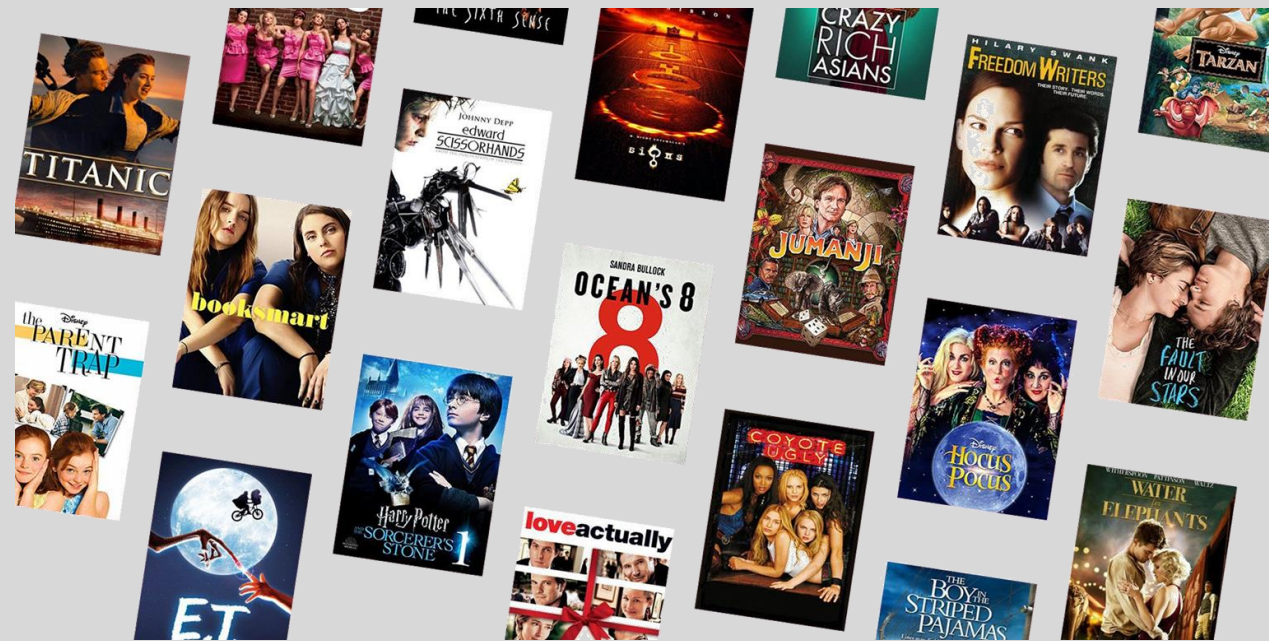
30/12/2020

e-SHOP Presentation

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Movie Collector

Individuals nowadays spend a lot of hours to find a movie to watch. I created a website which helps users to find a movie to see in this specific moment. This website is called "Movie collector".



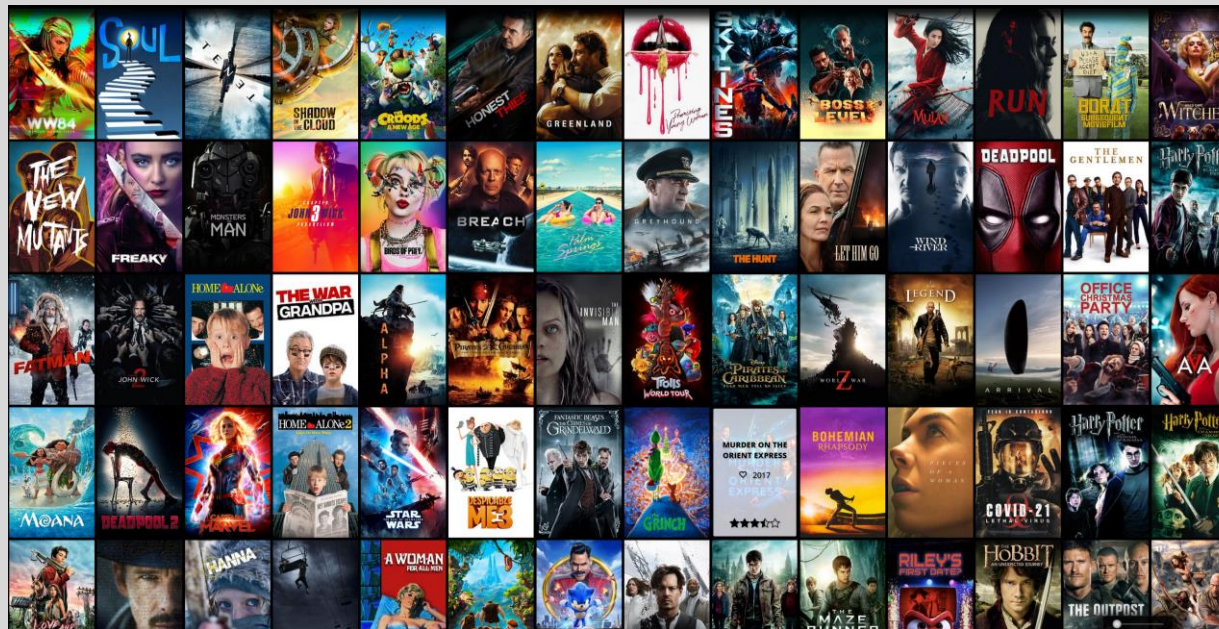
Content and Structure

This website gathers movies from all the sites and apps (like Netflix, imdb). It makes a questionnaire for the user in order to find his mood and his disposal for a movie he might want to see. Then he presents a catalogue with movies which suit to him at this moment.



Market...

There isn't such a product like this in market. There are many similar websites and apps, but no one of these does this specific action of gathering movies. By adds the popularity of this app will be bigger and it will have a market growth. The website does not need any materials or suppliers due to the fact that it will be completely online.



Payment

Users will be able to pay in to methods and they can choose the plan they want to follow. If they want the can change plan in the future.

- The first plan would be \$ 2.99 for access, including ads
- The second plan (the pro plan) would be \$ 3.99 for access without ads

Subscribe

Billing and pricing

Fixed cost

Website cost: \$ 30.000/month
Advertising cost: \$ 30.500/month
Business rates: \$ 2.200/month

Variable cost

Labor: \$ 34.500/month
Credit card fees: \$ 5.500/month

Billing and pricing

Total revenue	Total cost	Profit
<p>Plan A: $100.000 \times 2.99 = \\$299.000$</p> <p>Pro Plan: $100.000 \times 3.99 = \\$399.000$</p> <p>-> Total revenue = \$ 698.000</p>	<p>$30.000 + 34.500 +$ $2.200 + 30.500 +$ $5.500 = \mathbf{\\$ 102.700}$</p>	<p>$\\$ 698.000 - \\$ 102.700$ = \$ 595.300</p>


Nonprofit company


My wage: \$ 15.300

\$ 580.000/month -> Foundations

The website would be like...

https://conkotsanis.wixsite...

Movie Collector 



START YOUR
MOVIES JOURNEY
NOW

A movie gathering based on your disposal right now. The only thing you must do is to subscribe and then start a questionnaire.

[Subscribe](#) [Start](#)

https://conkotsanis.wixsite...

Subscribing plans

1st subscribing plan
\$ 2.99 /month for access


2nd subscribing plan
(pro plan)
\$ 3.99 /month for acces without ads

About Movie Collector

Individuals nowadays spend a lot of hours to find a movie to watch. I created a website which helps users to find a movie to see in this specific moment. This website gathers movies from all the sites and apps (like Netflix, imdb). It makes a questionnaire for the user in order to find his mood and his disposal for a movie he might want to see. Then he presents a catalogue with movies which suit to him at this moment.

Contact Me

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Website Development

www.wix.com